



# NEWSLETTER

Summer 2017

*"bringing the joy of Christmas to less fortunate children nationwide"*

## President & CEO's Report



As we entered the 2016 Marine Toys for Tots Campaign Season, the Nation found itself continuing to recover from the economic challenges of the past few years. Although many of us now see the recession as a thing of the past, those in the lower economic groups have yet to see full recovery. The job market has remained tough for some. Thus we found there to be a continued high demand for assistance. As expected, early reports from local coordinators

consistently spoke of a continuing strong demand for toys. Fortunately, initial individual toy donations were better than we had seen in recent years and our long term Corporate Sponsors were providing strong support as well. The campaign turned out to be extremely rewarding as the American public and our Corporate Sponsors once again rallied behind the program and both GIK and monetary donations remained strong. Our Reserve Units and our Local Campaign Coordinators performed superbly, and Toys for Tots enjoyed an extremely successful campaign. A number of records were set in monetary donations, and our total revenue of over \$280 million was our second best year on record. We also retained a very enviable "program to support ratio" of 97 to 3.

As a result of our successful campaign, our Marines and volunteers distributed 18 million toys to 7 million less fortunate children. Local campaigns were conducted in 792 communities covering all 50 states, the District of Columbia, Puerto Rico, Guam, and the Virgin Islands. The Foundation supplemented local toy collections with over 5.3 million toys valued at \$65.5 million. Because of the increase in demand, the Foundation spent \$10 million more on toys than we had budgeted.

As I mentioned earlier, the Marine Toys for Tots Foundation had one of our most successful campaigns in terms of fundraising. 2016 fundraising numbers: the Direct Mail Campaign raised \$24.2 million; Corporate Sponsor monetary contributions totaled over

\$12 million; website donations totaled \$5 million; and unsolicited donations were \$17.9 million. Each of these amounts exceeded our highest expectations, and in most cases, established all time highs for that particular category.

Key to the successes we enjoyed this year was the tremendous effort of the Marines assigned to Marine Forces Reserve and the tens of thousands of volunteers from towns and cities across our nation. Toys for Tots was blessed in 2016 to once again have the First Lady, Michelle Obama, as one of our volunteers. Mrs. Obama's hands-on support for the eighth straight year was instrumental in helping us broadcast our message to the American public. Please see the separate article about the First Lady's participation.

Another key factor in our successes this year was exposure. In our quest to maximize our exposure, the Foundation continued four very successful initiatives, the Hollywood Christmas Parade benefiting Toys for Tots, the ringing of the Closing Bell at the New York Stock Exchange, teaming up with the Blue Angels, and our growing relationship with teams in the National Football League. There are separate articles in the Annual Report that provide details on these initiatives.

Overall, 2016 was a very productive year for the Marine Toys for Tots Program. I am pleased to report that our Marines and volunteers who conducted the 792 Campaigns across our country performed superbly throughout the campaign. The spirit of teamwork that existed throughout Toys for Tots was inspirational. Although I am sure there will be many challenges in 2017, I am confident we will succeed. In view of the experience, competence and dedication of our outstanding Board of Directors, the leadership and dedication of Marine Forces Reserve, and the passion and hard work of our wonderful volunteers, the future of the Foundation and the U.S. Marine Corps Reserve Toys for Tots Program is indeed bright.

H. P. Osman  
Lieutenant General, USMC (Ret)  
President & CEO

## First Lady Returns for the Eighth Straight Year as Toys for Tots Number 1 Supporter

In late November, the President & CEO of the Marine Toys for Tots Foundation was notified by the White House that the First Lady would be supporting Toys for Tots for the eighth straight year. On December 7th, Mrs. Obama arrived at our Marine Toys for Tots warehouse in Washington, DC to conduct a media event, volunteer her services by assisting with the sorting of toys, and contribute a truckload of toys collected from the White House Staff.

Before introducing the First Lady, General Osman thanked Mrs. Obama for her magnificent support of the Marine Toys for Tots Program throughout her time in the White House. General Osman further noted that her great interest in and work for America's youth and wonderful support of military families will have a lasting impact on our nation. General Osman also noted that her participation with Marine Toys for Tots was a major contributing factor to the success we have enjoyed during difficult economic times.

General Osman then introduced Mrs. Obama who spoke of the sacrifices of our military members and their families and noted that there were many service members deployed overseas who would be spending Christmas away from their families. Mrs. Obama noted that military families tend to be the biggest volunteers in their communities despite the fact they are often only in those communities for a couple of years before moving on to another duty assignment. She also noted the sacrifices of the children of military members. Mrs. Obama provided an extemporaneous narrative on the history of Toys for Tots and the impact that it has had on America's less fortunate children over the past 69 years.



Following the media event the First Lady rolled up her sleeves and spent nearly an hour assisting volunteers with the sorting of toys. Mrs. Obama personally thanked all the volunteers for all they were doing to help bring the joy of Christmas to less fortunate children and graciously posed for many photos.

The First Lady's support of the Marine Toys for Tots Program as her personal initiative ensured that America's less fortunate children experienced the joy of Christmas and received a message of hope. Under her leadership we accomplished that mission. Thank you, Mrs. Obama. What a difference you have made!





## Toys for Tots Rings the Closing Bell at the New York Stock Exchange



On November 25th, “Black Friday”, the President & CEO of the Marine Toys for Tots Foundation, Lieutenant General Pete Osman and Santa Tim Connaghan, together with Marines from 6th Communications Battalion rang the Closing Bell at the New York Stock Exchange in honor of the 69th Anniversary of the Marine Toys for Tots Program. Joining General Osman and Santa

Tim on the Exchange Platform were Laura Osman, 1st Sergeant and Mrs. Fredonis, Gunnery Sergeant Myrick, Staff Sergeant Wallace, Staff Sergeant and Mrs. Valdez, and Sergeant Berger. Ringing the Bell on “Black Friday” serves as a great reminder to the American Public to purchase a toy for a less fortunate child when one hits the stores on the biggest shopping day of the year.



*“bringing the joy of Christmas to less fortunate children nationwide”*



## Hollywood Christmas Parade Supports Toys for Tots

On 27 November the President & CEO participated in the 7th Annual “Hollywood Christmas Parade eighth Marine Toys for Tots”.

The Hollywood Christmas Parade has been an American tradition for over 85 years. Conducted in the heart of Hollywood, right down Hollywood Boulevard, the parade has been a longtime favorite of TV and movie personalities. Over the years, a number of well known celebrities have served as Grand Marshal to include Cecil B. DeMille, Charlton Heston, Bob Hope, “Magic” Johnson, Mickey Mouse, Roy Rogers, Mickey Rooney, Arnold Schwarzenegger, Jimmy Stewart, The Simpsons, and many others. This year’s Grand Marshal was the famous singer and philanthropist, Olivia Newton-John. The 2016 Hollywood Christmas Parade was once again filmed, edited, and made into a television production and aired nationally by the CW Television Network and the Hallmark Channel. The production was also in national syndication in over 90% of the country, making the 2016 Parade available to the largest television audience in its history. Actor Erik Estrada (CHiPs) and television host Laura McKenzie (World’s Funniest Moments) once again served as parade broadcast hosts. In addition to the Marine Band from Marine Corps Recruit Depot San Diego, who led the Parade, there were celebrities from film, television, and stage, award-winning bands, equestrian groups, floats and giant



balloons. Marine presence was scattered throughout the Parade from the Red Carpet area to riding with Santa on his sleigh. The official Hollywood Santa, Tim Connaghan, has become a huge supporter of Toys for Tots and joined us in a number of other Toys for Tots events throughout the campaign season.

Bill Abbott, President & CEO, Hallmark Channels said, “Hallmark Channel and Hallmark Movie Channel are America’s family networks and are a touchpoint in many homes throughout the holidays. We are enthusiastic supporters of Toys for Tots and are grateful to have our networks, Toys for Tots, and the Parade come together to help less fortunate children.”





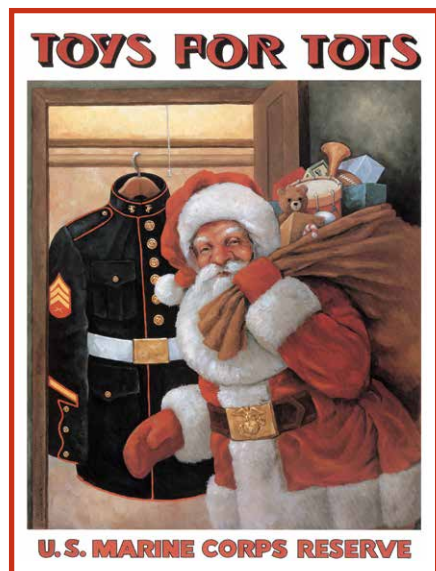
## Marine Corps and Marine Toys for Tots Program Honored by the Washington Nationals



On July 20, UPS sponsored an event honoring the U. S. Marine Corps and the Marine Toys for Tots Program at the Washington Nationals Major League Baseball Game. Representing the Marine Corps was the Commandant of the Marine Corps, General Bob Neller, who threw out the first pitch. Unlike most ceremonial first pitches, General Neller put some real zing on the ball for a definite strike. The crowd responded with a huge ovation. The Color Guard of the Marine Corps presented the National Colors

and the Marine Band marched onto the field and played our National Anthem. The Marine Silent Drill Platoon also inspired the audience with its demonstration of precision drill. To complete the Marine theme, Marines stood at attention along the 1st and 3rd baselines during the playing of the National Anthem. UPS provided a great evening of Americana, featuring Major League Baseball, our nation's Marines, and the Marine Toys for Tots Program.

## 70<sup>th</sup> Anniversary Toys for Tots Poster



The 70th Anniversary promotion poster was designed by LtCol Keith McConnell, USMCR (Ret). Colonel McConnell has designed a number of Toys for Tots promotion posters in the past to include the 50th and 60th Anniversary posters. The 2017 poster has been used in previous years and is considered by many the all-time favorite. All previous Toys for Tots posters can be viewed on the Foundation's website.



## Supreme Court Supports Toys for Tots

On the 16th of December, the President and CEO, together with Marines from the DC area Reserve Unit were once again invited by Chief Justice John Roberts to the Supreme Court's annual Christmas Party. During a private meeting in Chief Justice Roberts' Chambers prior to the party, he reiterated his great respect and support for the Marine Toys for Tots Program. After a brief discussion of the 2016 Campaign, we adjourned to the Great Hall to join the other Justices and the Supreme Court staff. Chief Justice Roberts welcomed all and spoke briefly about the Marine Toys for Tots Program before presenting hundreds of toys donated by the staff and members of the Supreme Court. Many then joined the Chief Justice for the annual singing of Christmas Carols.



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## NFL Teams Support Toys for Tots

For the 2016 Toys for Tots Campaign, nearly all NFL teams once again joined forces with the Marine Corps for local toy drives benefiting the Marine Toys for Tots Program. From 20 November to 11 December, football fans across the country spread the joy of the holidays while cheering on their favorite team. During this period, NFL teams across the country hosted toy drives during one of their home games. Fans were encouraged to bring new unwrapped toys to the stadium on game day, where Marines collected them for distribution within their communities. Cash donations were also collected at the games and fans were encouraged to make online and text donations.

The Marine Toys for Tots Foundation will be working with local coordinators and the NFL in 2017 to further maximize the potential of this Program.



## Blue Angels Once Again Join the Toys for Tots Team

The Navy Flight Demonstration Squadron, better known as the Blue Angels, once again approved the utilization of their C-130 support aircraft to support the Marine Toys for Tots Program. The Blue Angels and Toys for Tots teamed up to assist the thousands of families devastated by Hurricane Matthew in eastern North Carolina. After several weeks of intensive planning and coordination by the Foundation's Vice Presidents, Ted Silvester and Brian Murray, the mission was executed on 22 November. Major "Fireball" Hamilton, the aircraft commander, and his team flew their C-130 from NAS Pensacola to Joint Base Andrews where 13 pallets of toys and books provided by Marine Toys for Tots Corporate Sponsors, Hasbro and First Book, were loaded on the aircraft and flown to Fayetteville Regional Airport in North Carolina. Upon arrival these toys were married up with 27 additional pallets of toys and books that had been delivered by truck. The forty pallets of toys and books were presented to the



seven Local Campaigns in eastern North Carolina to ensure the less fortunate children in that area had a chance to experience the joy of Christmas in spite of the extensive hurricane damage. Upon arrival in Fayetteville, the huge aircraft was greeted by a number of dignitaries, to include the Secretary of Military Affairs for the State of North Carolina, Major General Cornell Wilson, USMCR (Ret), and a huge group of Marines and volunteers to assist in the final phase of the delivery of the toys.

Although many folks assisted in ensuring the success of the mission, the real heroes were Major Hamilton and the C-130 crew of Marines who made the mission possible. Major Hamilton expressed great pride and delight in being able to help bring some Christmas joy and send a message of hope to the children and families suffering the effects of Hurricane Matthew.



## The UPS Store Supports Childhood Literacy

The UPS Store is the original partner and sponsor of the Marine Toys for Tots Literacy Program. Approximately half of their 4,500 stores collect cash donations throughout the holiday to support literacy. Since 2008, The UPS Store has raised over \$3.89 million and helped Toys for Tots distribute 37 million books to disadvantaged children. Committed to promoting literacy, The UPS Store debuted their first float in the 2017 Tournament of Roses Parade to showcase the importance of childhood literacy.



★ *“The Marine Corps exemplifies the very best of American ideals and caring for those who are less fortunate. Thank you for sharing...”*





## Redner's 35 Years of Support!

Redner's Markets teamed up once again with the Marine Corps Reserve for its 35th consecutive year supporting the Toys for Tots Program. All of the Redner's Markets and Quick Shoppes served as toy drop sites filling two tractor trailers full of toys while raising nearly \$100,000 selling train cutouts in their markets. Redner's community service goals certainly align with those the Marine Corps has promoted for nearly 70 years through the Toys for Tots Program, and their contributions have greatly benefited less fortunate children within their communities.



## Applebee's "Breakfast with Santa"

Doherty - Applebee's Restaurant chain has supported Toys for Tots for nearly two decades. Their New Jersey, New York and Florida markets conducted their annual "Breakfast with Santa" event and raised nearly \$300,000 to support less fortunate children within their communities. Over the past 18 years, Doherty Enterprises has donated over \$4 million to the Toys for Tots Program.



## Lego Inspires Builders of Tomorrow



Lego is passionately committed to the development and education of children. Lego's mission to inspire and develop the builders of tomorrow compliments the objective of Toys for Tots which is to play an active role in the development of our nation's most valuable resource – our children. In their fifth year of supporting Toys for Tots, Lego donated toys valued at nearly \$5 million allowing many thousands of children to experience the magic of

the holidays. Lego's cumulative contribution to Toys for Tots exceeds 1.2 million toys valued at over \$21 million dollars.

## 2016 Campaigns & Coordinators of the Year

Selecting the annual Toys for Tots Campaigns and Coordinators of the Year has become a very challenging process. Nominations are submitted, an internal audit of each campaign is conducted, and a difficult decision is made. Although the economy appears to be fully recovered from the 2008 recession, for those in the lower economic groups this is simply not the case. The demand for toys continues to be high and fortunately our Corporate Sponsors and the American public continue to rally around the program. The hard work of our Coordinators ensures this support is maximized to ensure we reach as many of America's less fortunate children as possible.

The Nominees considered from USMC Reserve Sites were:

- Topsham, ME
- Baltimore, MD
- Worcester, MA
- Chicopee, MA
- Wyoming, PA
- Lexington, KY
- Akron, OH
- Brook Park, OH
- Richmond, VA
- Raleigh, NC
- Huntsville, AL
- N. Little Rock, AR
- Jacksonville, FL
- Albany, GA
- Belle Chasse, LA
- Joliet, IL
- Milwaukee, WI
- Green Bay, WI
- Lansing, MI
- Detroit, MI
- Abilene, TX
- Waco, TX
- Omaha, NE
- San Antonio, TX
- Albuquerque, NM

- Tucson, AZ
- Lemoore, CA
- Springfield, OR
- Anchorage, AK
- Boise, ID

The Nominees considered from Local Community Organization Sites were:

- Red Hill, PA
- Germantown, MD
- St Mary's, MD
- Lancaster, PA
- Watertown, NY
- Hillsboro, OH
- Sanford, NC
- Asheboro, NC
- Wentworth, NC
- Murphy, NC
- Cumming, GA
- Toccoa, GA
- Sarasota, FL
- Ft Payne, AL
- Daytona Beach, FL
- Decatur, IL
- Rockford, IL
- Alton, IL
- Trenton, MI
- Traverse City, MI
- Mason City, IA
- Dubuque, IA
- Rochester, MN
- Mankato, MN
- Owatonna, MN
- Faribault, MN
- Coeur d'Alene, ID
- Travis AFB, CA
- Chico, CA
- Moapa, NV
- Carson City, NV
- Logan, UT
- Olympia, WA
- Sedona, AZ

### Regional Award winners are:

#### Reserve Sites

- Baltimore, MD – SSgt Brandon Valentine
- Richmond, VA – SSgt Gary Hohn
- Jacksonville, FL – SSgt Phillip Greer
- Green Bay, WI – LCpl Erik Ramirez
- Albuquerque, NM – 1stSgt John Finney
- Springfield, OR – Sgt Zachary Herevia

#### LCO's

- Lancaster, PA – Mr. Gilbert Bixler
- Murphy, NC – Mr. John Evans
- Daytona Beach, FL – Mr. Henry Butts
- Traverse City, MI – Ms. Margaret Kent
- Dubuque, IA – Mr. Bryce Parks
- Olympia, WA – Mr. John Moysiuk

### And selected as the 2016 National Toys for Tots Campaigns/Coordinators of the Year:

#### Reserve Sites

- Jacksonville, FL – SSgt Phillip Greer

#### LCO's

- Daytona Beach, FL – Mr. Henry Butts







## Marine Toys for Tots Foundation Golf Classic — 2017

On Monday May 22, 2017, participants in the 2017 Marine Toys for Tots Foundation Golf Classic gathered at the Mount Vernon Country Club in Alexandria, Virginia to launch the Marine Toys for Tots Foundation's 2017 national fundraising campaign. This was the twenty-second annual **Marine Toys for Tots Foundation Golf Classic**. The day started with rain but by the time the carts scattered to their first holes, it had lifted and the weather was perfect. The players enjoyed a great golf outing with lots of camaraderie.

Thirty-seven corporations/business groups, from throughout the nation, supported this year's tournament while donating over \$147,000. The 106 participating golfers represented 27 of these corporations and included corporate executives, Marine Corps officials and Toys for Tots supporters.

The tournament, which began with a shotgun start at 9:00 a.m., was preceded by a continental breakfast and followed by a luncheon and awards ceremony. The format was a best ball scramble. Team winners were selected based on either team low gross scores or team low handicap adjusted scores. Team prizes were presented in two categories: The Commandant's Flight (gross scores) and the President's Flight (handicap adjusted scores). Prizes were presented to the first through third place teams in the Commandant's Flight and to the first through sixth place teams in the President's Flight. Individual prizes were presented for the longest drive, straightest drive and closest to the pin. Hole-in-one prizes were available on each of the four par 3 holes.

Each player received a Toys for Tots Favor Bag which included a golf shirt, golf cap, golf towel, tees, aiming sticks, and one dozen golf balls. Participants had an opportunity to bid on sixteen silent auction items and to win one of six raffle prizes. Team photos were presented to each participant.

The Commandant's Flight (team low gross score) was won by the team from SY Group at Merrill Lynch and the President's Flight (team handicap adjusted score) was won by the Fleet Team.



*Commandant's Flight Winners*



*President's Flight Winners*



## 2017 Marine Toys for Tots Reception and Parade

On the evening of 2 June, at the invitation of the Commandant of the Marine Corps, Mr. John A. Frascotti, President of Hasbro, Inc., served as the Guest of Honor and the Parade Reviewing Official for the Evening Parade at Marine Barracks, Washington, D.C. Hasbro has been one of the top Corporate Sponsors for the Marine Toys for Tots Program for 20 years. The Parade was preceded by a reception in Crawford Hall hosted by the Foundation's Directors. In attendance at the reception were the Foundation's Board of Directors and their spouses, as well as a number of friends and supporters of the Toys for Tots Program and the Marine Corps. Lieutenant General Rex McMillian, Commander, Marine Forces Reserve, served as the General Officer host for the evening. He welcomed all to the reception and parade, provided excellent

remarks about the Marine Toys for Tots Program, and introduced the President & CEO of the Marine Toys for Tots Foundation, Lieutenant General Pete Osman. General Osman thanked all for their support of the Marine Toys for Tots Program, gave a brief overview of our 2016 Campaign and introduced Mr. Frascotti. Mr. Frascotti spoke about the great impact that the Marine Toys for Tots Program has had on America's less fortunate children and how proud Hasbro is to have been part of the Toys for Tots Team for the past 20 years. The evening was an inspiration for all in attendance and provided an excellent opportunity to highlight the Marine Toys for Tots Program to the over 4000 people attending the Evening Parade.





## Board Farewells Directors Tom Jones and Pat Hermesmann

On December 31st the Marine Toys for Tots Foundation bid farewell to long time Directors, Tom Jones and Pat Hermesmann. Mr. Jones, a veteran Marine, worked in a variety of IT related businesses to include Velosel, PeopleSoft, and as President of MDL Information Systems, thus bringing a wealth of business experience to the Foundation. During his eleven years with the Board, Mr. Jones made a lasting impact through his service on the Investment Committee, Nominating Committee, Fundraising Advisory Committee (Chairman), and Finance and Compensation Committee (Chairman). Mr. Jones also served for five years as Vice Chairman of the Board. Major General Hermesmann is an attorney with Hanover Insurance Group and an active Reserve General Officer. During his nine years on the Board, General Hermesmann has served on the Nominating Committee, the Finance and Compensation Committee, and has served as the Chairman of the Fundraising Advisory Committee. The contributions of these two gentlemen in all of these positions were instrumental in ensuring the proper fiduciary oversight by the Board of Directors. For their many years of outstanding service to the Marine Toys for Tots Program, Mr. Jones and Major General Hermesmann were presented the Department of Navy Meritorious Public Service Award by the Commandant of the Marine Corps. The entire Marine Toys for Tots Family wishes these gentlemen fair winds and following seas. Semper fidelis, Marines!



Thomas D. Jones



Patrick J. Hermesmann

## Board Welcomes New Directors

*During 2016 the Board elected two new Directors. These two veteran Marines bring a wealth of experience to the Foundation. Joining the Marine Toys for Tots Team:*



**Colonel Valerie Jackson, USMCR**, communicator and civil affairs officer, currently the Commanding Officer of the 4th Civil Affairs Group; Advisor/Planner, The Ranshaw Group; Distributor, AdvoCare; Advisor, Corps Solutions



**Colonel Sheryl Murray, USMC (Ret) / Senior Executive Service (Ret)**, personnel officer; former Assistant Deputy Commandant, Manpower and Reserve Affairs; Manpower Consultant

## The Founder and the Logo Creator

The Founder of Toys for Tots was the late Colonel William L. Hendricks, USMCR (Ret). In the middle 1940's, Bill Hendricks was the Director of Public Relations for Warner Brothers Studio and concurrently a Major in the Marine Corps Reserve. In the fall of 1947, Bill, with the assistance of members of his Marine Reserve Unit, collected and distributed toys to needy children of Los Angeles, CA. The first toy was a handmade doll crafted by Bill Hendricks' wife, Diane. Bill Hendricks' pilot project was such a success that the Marine Corps adopted it and expanded it nationwide in 1948. That year, Walt Disney, a close personal friend of Bill Hendricks, designed the first Toys for Tots poster which included a miniature three-car train that was subsequently adopted as the Toys for Tots logo.



## 2017 National Corporate SPONSORS (YTD)

*Companies, corporations and individuals which contribute or help raise \$25,000 in cash or over \$100,000 worth of toys in support of the 2017 Marine Corps Reserve Toys for Tots Campaign*

- ABC7
- Alex and Ani
- Alex Brands
- American Bath Group
- Anne Cox Chambers Foundation
- Doherty Enterprises - Applebee's
- Babies"R"Us
- Bojangle's Restaurants
- Brand Source
- Build-A-Bear Workshop
- Causely
- Confie Insurance
- Covington & Burling
- Delta Air Lines
- Fanfiber
- Fareway Stores
- Federated Auto Parts
- First Book
- FJ Mgmnt & Maverik
- Funko
- Gemini Collectibles
- Group Sales
- Hallmark
- Hasbro
- Hess
- J. Walter Thompson
- KARHL Holdings
- Kellogg's Rice Krispies
- LEGO
- Merchant Distributors
- New England Doll & Novelty
- Norberthood
- On Time Toys
- Penguin Random House
- Redner's Grocery
- Rico Industries
- SAIA LTL Freight
- Stage Stores
- TCS
- The Kahlert Foundation
- The Oak Foundation
- The UPS Store
- The Walt Disney Company
- Toys"R"Us
- UPS
- Valpak
- Weissman Theatricals
- Zenergy

## Important TFT Dates – 2017 Campaign

### 2017

|                          |  |
|--------------------------|--|
| September 14 – 17        | TFT Coordinators' Training Conference  |
| October 01 – December 24 | Local TFT Campaigns  |
| November 26              | Hollywood Christmas Parade<br><i>(Airing locally at various times throughout December. Be sure to check <a href="http://www.toysfortots.org">www.toysfortots.org</a> for local airtimes)</i> |

### 2018

|            |                          |
|------------|--------------------------|
| January 15 | After Action Reports Due |
|------------|--------------------------|



## 2017 National Corporate DONORS (YTD)

*Companies, corporations and individuals which contribute or help raise between \$5,000 and \$24,999 in cash or between \$25,000 and \$99,999 worth of toys in support of the 2017 Marine Corps Reserve Toys for Tots Campaign.*

- |                                   |                               |
|-----------------------------------|-------------------------------|
| ■ 801 Transfer Rd, LLC            | ■ National Financial Services |
| ■ AmeriPark                       | ■ Navy Federal Credit Union   |
| ■ BEX Realty                      | ■ Phantom EFX, LLC            |
| ■ BlueWave Express Car Wash       | ■ Sealed Air                  |
| ■ Carmax Foundation               | ■ Shakey's Pizza (SCO, LLC)   |
| ■ Chicken Soup for the Soul       | ■ The Mead Foundation         |
| ■ Choctaw Nation of Oklahoma      | ■ Times Oil Corp              |
| ■ Chloe & Isabel Inc              | ■ Twilio                      |
| ■ Curse, Inc                      | ■ UBS Financial Services, Inc |
| ■ Denbury                         | ■ Universal Plant Services    |
| ■ Fourstar Group                  | ■ Value Pay Services, LLC     |
| ■ Ivory Ella                      | ■ Wagner                      |
| ■ Jim Glover Auto Group           | ■ Wargaming America, Inc.     |
| ■ Johanson Transportation Service | ■ WEVY                        |
| ■ Maxim Group LLC                 | ■ ZELTIQ Aesthetics           |

## 2017 National Corporate EVENT SPONSORS

*Companies, corporations and individuals which contribute \$5,000 or more in support of the 2017 Marine Toys for Tots Foundation golf tournament and other events.*

- |   |   |
|---|---|
| ■ Bank of America/<br>SY Group at Merrill Lynch | ■ Key Acquisition Partners                      |
| ■ Bridgestone Americas                          | ■ Bradley T. MacDonald Family<br>Foundation     |
| ■ Communication In Action (CIA)                 | ■ Mazel Company                                 |
| ■ Creative Direct Response (CDR)                | ■ Medifast, Inc.                                |
| ■ Data Management Inc. (DMI)                    | ■ OnTime Toys – 2017 Golf Classic<br>Co-Sponsor |
| ■ Delta Airlines                                | ■ Raytheon                                      |
| ■ Fleet   | ■ Sikorsky Aircraft Corporation                 |
| ■ General Atomics Aeronautical<br>Systems       | ■ Stafford Printing                             |
| ■ Group Sales – 2017 Golf Classic<br>Co-Sponsor | ■ Textron                                       |
| ■ HDI Housewares                                | ■ TK's Toybox                                   |



*The mission of Marine Toys for Tots Foundation is to assist the U.S. Marine Corps in providing a tangible sign of hope to economically disadvantaged children at Christmas. This assistance includes supporting the U.S. Marine Corps Reserve Toys for Tots Program by raising funds to provide toys to supplement the collections of local Toys for Tots campaigns, to provide promotional and support material and defray the costs of conducting annual Toys for Tots campaigns. Other Foundation support includes providing administrative, advisory, financial, logistic and promotional support to local Toys for Tots coordinators; managing funds raised and monies donated based on the use of the Toys for Tots name or logo; providing other support the Marine Corps, as a federal agency, cannot provide; and conducting public education and information programs about Toys for Tots that call the general public to action in support of this patriotic community action program.*



**TOYS FOR TOTS**



**MARINE TOYS FOR TOTS FOUNDATION**

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[www.toysfortots.org](http://www.toysfortots.org) | <https://www.facebook.com/toysfortots>